

CHAPTER 10

SELECTING PROFESSIONAL ADVISORS

Starting your own business obviously entails a multitude of decisions; decisions which can seem overwhelming without the right players on your team. In order to succeed you need to equip yourself with every tool at your disposal.

One of the most cost effective tools you can utilize is the expertise of a specialist. The right accountant and attorney can eliminate a host of problems and potentially costly errors you might make as you build the financial foundation of your successful business.

As any coach can tell you, having a first rate quarterback won't guarantee (you) a winning team without a first rate line of defense. The right accountant and attorney **is** your best defense. Their expertise can help save you money which in turn can be used to increase profits.

When enlisting the expertise of an accountant and attorney you want a specialist suited to meet your specific needs. You want a specialist who will listen to you. More importantly, you need someone you can and will listen to as they devise strategies to help you succeed.

You want to succeed - and you can. By taking the time to make key decisions and enlisting the right players on your team - you will succeed!

We wish you success and welcome you to the wonderful world of free enterprise.

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CONCLUSION

You now have a handy reference guide to starting a business. With it you should be able to successfully handle many of the problems encountered in starting and running a business. For more information, visit our web site at: <http://www.jkkkr.com/>. Always remember to seek professional advice in areas in which you are not sure. The benefit will far outweigh the cost. Good luck!